



Week ending August 17, 2007

Mayor, Members of the City Council, and the Community Members:

CITYWIDE WEEKLY HIGHLIGHTS REPORT

The *Citywide Weekly Report* highlights various activities throughout the City for the week. Consistent with our mission to ensure equal access to opportunity, education, and quality of life for every man, woman and child regardless of their race, religion, age or socio-economic status, this report will work to organize our weekly achievements so that we can measure and maximize our management and performance toward reaching our goals. It is our intent that this report will help to improve communications about the programs and services provided to both the City Council and the community.

Please contact the Public Affairs Department at 559-621-7777 with any questions.

WEEKLY NEWS

KEY RESULT AREA: PUBLIC SAFETY

Fire

- From August 3 through August 9 at 1500 hours, fire crews responded to 654 incidents.

KEY RESULT AREA: ECONOMIC DEVELOPMENT

Economic Development

- The City of Fresno's Economic Development Analyst Peggy Chiok conducted a workshop on "How to Start a Small Business" on August 8th from 6-7:30 p.m. at the Cedar-Clinton Branch Library.

This workshop focused on what it takes to start your own business including forms and licenses, tax ID information, financial assistance, trade associations, fictitious names as well as hands on computer time with resources available on fresnostartup.com.

KEY RESULT AREA: CUSTOMER SERVICE

General Services

- This week Purchasing Division opened the formal bid (over \$111,000) for the McKenzie Trail Rehabilitation Project which includes trail widening, paving overlay, removing existing trail fixtures, installing new trail fixtures, installing new fencing and trail striping. The Construction Allocation for this project was \$246,000.

Public Utilities

- On August 11, 2007 members of the Cruise Control car club helped remove litter and debris along Kings Canyon. The community can join in to help in cleaning up Kings Canyon by coming every second Saturday of the month at 6:30 a.m. to pick up trash at the northwest corner of Cedar and Kings Canyon.

Public Works

- Construction Management and Traffic Engineering staff worked with PG&E staff to turn the Bryan/Herndon Signal on red flash and opened Bryan Avenue to provide access for two Central Unified School that start next week.
- Street Maintenance, Traffic Engineering, and Design Service staff work with City of Clovis staff to design temporary improvements to the intersection of Shepherd Avenue/Willow Avenue in anticipation of two new schools opening north on Willow Avenue.